



Dear Youth Sponsor:

We are gearing up for the 2nd annual San Antonio Youth Summit to be held **Tuesday, April 20, 2010** at the **Henry B Gonzalez Convention Center**.

It is our goal to educate more than 1000 students from across San Antonio on the directions they can take to help our community continue to flourish and prosper.

The Summit will offer the opportunity to discuss the important issues that affect the youth of our city today. Students will take an in-depth look at these issues and draft a Youth Agenda for our city with a list of actionable items and next steps on these issues. Additionally, students attending the Summit will have the opportunity to attend workshops and training sessions on topics ranging from applying to college to managing their finances. Throughout the day, students will enjoy a "Future Fair" featuring booths for employers who will have the opportunity to educate our leaders of tomorrow on preparing for the monumental task of replacing our retiring workforce. Colleges, camps, volunteer opportunities and city departments that serve the youth will also be available to talk with the students.

The Youth Commission greatly appreciates the work that you and your business do in our communities. We sincerely hope that you will join with us in this crucial opportunity to engage and empower the young people of our city with one of our sponsorship levels. With the drop-out rate at 50% in parts of San Antonio and with the state of our national economy, it is imperative the we invest in our young people to secure our cities and our nation's future prosperity. Only with your support can this opportunity for students be possible. For more information you can send an email to [info@sayouthsummit.com](mailto:info@sayouthsummit.com).

Sincerely,  
Rachel Pearce  
Youth Commission Liaison  
[Rachel.pearce@sanantonio.gov](mailto:Rachel.pearce@sanantonio.gov)

Janie Lopez, PHR  
San Antonio Youth Summit Chair  
[info@sayouthsummit.com](mailto:info@sayouthsummit.com)

# Sponsorship Opportunities

## Event Sponsor

\$7,500

Company logo placed on all Summit advertisements  
Company banner on website  
Company recognized as event sponsor in program  
Full page color ad in program  
Recognition in all available media opportunities  
Inclusion on all social media outlets(articles, logo, text)\*  
2 minute speaking opportunity to all attendees during lunch hour  
(2)Banner placements at event(banner not provided)  
Exhibit space for display/promotion  
Opportunity to include promotional item in attendee bag *reach over 1000 attendees*

## Education Sponsor

\$5,000

Company logo placed on all Symposium advertisements  
Company banner located at website  
Company recognized as media sponsor in program  
Half page color ad in program  
(1)Banner placement at event(banner not provided)  
Inclusion on all social media outlets(articles, logo, text)\*  
Exhibit space for display/promotion  
Opportunity to include promotional item in attendee bag *reach over 1000 attendees*

## Print Sponsor

\$2,000

Company name and logo displayed on the front cover of program  
Half page color ad placement on the back cover of program  
Inclusion on all social media outlets(articles, logo, text)\*  
Opportunity to include promotional item in attendee bag *reach over 1000 attendees*

## Promotional Sponsor

\$2,000

Company name and logo displayed on attendee tote bag  
Quarter page color ad in program  
Inclusion on all social media outlets(articles, logo, text)\*  
Opportunity to include promotional item in attendee bag *reach over 1000 attendees*

## Registration Sponsor

\$2,000

Company name and logo displayed on attendee name badge  
Quarter page color ad in program  
Inclusion on all social media outlets(articles, logo, text)\*  
Opportunity to include promotional item in attendee bag *reach over 1000 attendees*

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[www.sayouthsummit.com](http://www.sayouthsummit.com)

**Signage Sponsor** \$1,500

Company name and logo on all session and directional signs  
Quarter page color ad in program  
Inclusion on all social media outlets(articles, logo, text)\*  
Opportunity to include promotional item in attendee bag *reach over 1000 attendees*

**Prize Sponsor** \$1,500

Opportunity to announce prize winners and recognition as prize sponsor  
Quarter page color ad in program  
Inclusion on all social media outlets(articles, logo, text)\*  
Opportunity to include promotional item in attendee bag *reach over 1000 attendees*

**AM Refreshment Sponsor** \$1,500

Recognition during morning general session plus signage  
Quarter page color ad in program  
Inclusion on all social media outlets(articles, logo, text)\*  
Opportunity to include promotional item in attendee bag *reach over 1000 attendees*

**PM Refreshment Sponsor** \$1,500

Recognition during morning general session plus signage  
Recognition during break  
Quarter page color ad in program  
Inclusion on all social media outlets(articles, logo, text)\*  
Opportunity to include promotional item in attendee bag *reach over 1000 attendees*

\*Social Media handled by CRE8AD8 LLC. Exposure to over 3,000 followers daily. Updates made on a 24-48 hour basis and more often as event date approaches.



Date: \_\_\_\_\_  
 Company/Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
 Telephone/Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Web address: \_\_\_\_\_  
 Payment Information (Circle One): AMEX MC Visa Check (Payable to BBBS)  
 Cardholder Name: \_\_\_\_\_ Card Expiration: \_\_\_\_\_  
 Cardholder Number (plus last 3 digits on back of card): \_\_\_\_\_ + \_\_\_\_\_  
 Amount: \$ \_\_\_\_\_

Please rank in order of preference:

- \_\_\_\_\_ \$7,500 Event Sponsor
- \_\_\_\_\_ \$5,000 Education Partner
- \_\_\_\_\_ \$2,000 Print Brochure
- \_\_\_\_\_ \$2,000 Promotional Sponsor
- \_\_\_\_\_ \$2,000 Registration Sponsor
- \_\_\_\_\_ \$1,500 Signage Sponsor
- \_\_\_\_\_ \$1,500 Prize Sponsor
- \_\_\_\_\_ \$1,500 AM Sponsor
- \_\_\_\_\_ \$1,500 PM Sponsor

All Donations are tax deductible: **The Fiscal Agent:** Big Brothers and Big Sisters of South Texas, a 501 c 3 non-profit social service youth development agency is working in with this collaborative effort as the “Fiscal Agent” for the San Antonio Youth Summit. Checks can be made out to BBBS and mailed to 202 Baltimore, San Antonio TX 78215; attention Chuck Altmiller. The Tax Exempt ID # for Big Brothers Big Sisters of South Texas is **74-1897630**.

\_\_\_\_\_  
 Printed Name

\_\_\_\_\_  
 Company

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date